

The Italian Sports Guys



The Weekly Sports Radio Talk Show with an Italian, New Orleans Twist

*"...Grab a beer or a little red vino,
Some pizza pie or some pasta marinara,
T'row on your favorite sports jersey,
And join us, why don't yous"*

With Your Hosts:
Kyle & Craig Cortello

WGSO^{BECAM}.com

Platinum Sponsor Benefits	Platinum Sponsor Investment	Gold Sponsor Benefits	Gold Sponsor Investment
4 (30 sec) ISG show commercials per show (16 per month)	\$560 value	2 (30 sec) ISG show commercials (8 per month)	\$280 value
8 (30 sec) additional commercials per month (randomly scheduled)	\$280 value	4 (30 sec) additional commercials per month (randomly scheduled)	\$140 value
8 (10 sec) additional commercials per month (randomly scheduled)	\$160 value	4 (10 sec) additional commercials per month (randomly scheduled)	\$80 value
	\$1,000 value		\$500 value
Introductory Offer*	\$500/month	Introductory Offer*	\$250/month
	*Requires 3-month up-front commitment, option for additional 3-months at the same rate		*Requires 3-month up-front commitment, option for additional 3-months at the same rate
Additional Benefits:	Platinum Sponsors recognized as segment sponsor "This segment sponsored by..."	Additional Benefits:	Priority upgrade to Platinum Sponsor when slots become available
	Banner ads on Italian Sports Guys & WGSO 990 websites		Banner ads on Italian Sports Guys website
	Option for 1 Live Remote on location or 1 company rep. in-studio visit per season		



About the ISG Show

What you will hear on the show:

- Humorous, tell-it-like-it-is sports discussion
- Frequent references to Italian movie classics and comedies (Godfather I & II (not so much III), Goodfellas, Caddyshack, Stripes, you get the idea...)
- Phrases like "Fuggetaboutit," "Bada-Boom Bada-Bing," and "Capisce?"

What you won't hear on the show:

- References to *The View*, *Cosmopolitan*, or Rosie O'Donnell, or phrases like "Let's get in touch with our feminine side"
- Atlanta Falcons or Alabama Crimson Tide fans

Call 504.481.6105 or e-mail craig@ItalianSportsGuys.com for additional info

www.ItalianSportsGuys.com